

Modifications Made to the Long-Range Strategic Plan

The Long-Range Strategic Plan Taskforce reviewed the IPMA-HR Long-Range Strategic Plan. The Taskforce believed that the Long-Range Strategic Plan is on target and does a good job of defining the most important goals and objectives on which the association should focus. The Taskforce suggested several modifications to the IPMA-HR Long-Range Strategic Plan. These modifications were approved by the IPMA-HR Executive Council at its September 24th meeting in Chicago. The changes to the Long-Range Strategic Plan are as follows:

The objective concerning international activities was moved from the Membership goal to the Professional Development/Certification goal. The goal focuses on identifying opportunities internationally where the association can partner for the delivery of professional development and certification programs. Therefore, it was believed that this objective properly belonged under the Professional Development/Certification goal.

To recognize the importance of technology, the Taskforce recommended that the objective concerning research be modified to include the utilization of various strategies, including technology to communicate that information. Additionally, the objective that focuses on increasing the awareness and visibility of IPMA-HR has been modified to add the utilization of various strategies including social media.

The modified Long-Range Strategic Plan is available at <http://www.ipma-hr.org/sites/default/files/pdf/2011LongRangeStrategicPlan.pdf> Please contact Neil Reichenberg, IPMA-HR executive director at nreichenberg@ipma-hr.org for additional information about the Long-Range Strategic Plan.