



IPMA-HR Long-Range Strategic Plan

Mission

- Enhance public sector performance by providing human resource leadership, advocacy, professional development, and a community of HR professionals for the sharing of resources and ideas.

Vision

- Be the leading organization for public human resources.

Strategic Goal #1 – Membership

Objective #1

- Maintain membership and increase member involvement in IPMA-HR.

Objective #2

- Enhance the partnership between the Association and the chapters and regions.
 - Establish strategies for developing and revitalizing chapters.
 - Improve communications between the Association, chapters, and regions.

Strategic Goal #2 – Research/Advocacy

Objective #3

- Conduct research, benchmarking, and surveys to identify best practices and successful practices and utilize various strategies, including technology to communicate that information.

Objective #4

- Become the leading voice advocating for public sector HR on public policy issues.

Strategic Goal #3 – Professional Development/Certification

Objective #5

- Provide professional development opportunities for HR professionals at all stages of their careers.

Objective #6

- Provide a certification program that is recognized and valued by the HR community.

Objective #7

- Identify strategic international opportunities where the Association can partner for the delivery of professional development programs and certification.

Strategic Goal #4 – Assessment

Objective #8

- Develop, validate, and market quality assessment products.

Strategic Goal #5 – Financial and Organizational Health

Objective #9

- Increase the awareness and visibility of IPMA-HR utilizing various strategies including social media.

Objective #10

- Ensure the Association's leadership, staff, committees, taskforces, and programs are diverse and provide IPMA-HR members with growth and leadership opportunities.

Objective #11

- Ensure financial stability by achieving annual surpluses as a result of increasing revenue and controlling expenses, and adding to the Association's reserves.