

<DATE>

<FNAME> <LNAME>

<TITLE>

<ORGANIZATION>

<ADDRESS 1>

<ADDRESS 2>

<CITY>, <STATE> <ZIP>

Dear <FNAME>:

We live and work in a time of unprecedented change. With a struggling economy and uncertain times it's important to shore up your professional network and stay connected and "in-the-know" on all the important issues impacting your business. Smart business professionals know they must continually increase their knowledge and expand their thinking in order to strengthen their organization. That's why public sector HR professionals belong to IPMA-HR's (CHAPTER NAME) Chapter.

While recently reviewing a list of public sector HR professionals in our area who are not members of the local IPMA-HR Chapter—the (CHAPTER NAME) Chapter—I came across your name. Whether this is an oversight or a conscious decision, I want to personally invite you to become a member today.

You recognize the need to keep knowledgeable, informed, and connected to other industry professionals. Our Chapter's strength comes from the committed and seasoned public sector HR professionals, like yourself, who are dedicated to improving their agency's performance and improving their own professional standing.

Membership in the IPMA-HR (CHAPTER NAME) Chapter brings you valuable resources, research, and access to a wide network of other public HR professionals in our area. Your IPMA-HR Chapter Membership is an outstanding value with benefits like:

***USE THIS AREA TO TAILOR YOUR MEMBER BENEFITS AND  
LIST THEM IN CLEAR AND CONCISE BULLETS***

These are just a few highly valued member benefits. Plus, the IPMA-HR (CHAPTER NAME) Chapter is a great way to get involved and take on leadership roles. Our resources provide valuable information to make your job easier and more professionally enriching.

So please complete the enclosed membership application today. And, if you join today, you'll receive (USE THIS AREA TO MAKE THE OFFER AGAIN).

Sincerely,

(CHAPTER PRESIDENT)

(CHAPTER PRESIDENT'S ORGANIZATION)