



Call for Presenters

NOW OPEN!

The International Public Management Association for Human Resources
(IPMA-HR)

is currently accepting proposals for its
2018 International Training Conference & Expo

Conference Theme

HR Rises! Overcoming the Workforce Challenges of Today and Tomorrow

We invite you to submit a proposal to share your experience and expertise with your colleagues
in human resources.

The **IPMA-HR International Training Conference and Expo** will be held from **September 22-26** at
the **Hyatt Regency Phoenix in Phoenix, Arizona**. Speaking opportunities will be on **Monday,**
September 24 and **Tuesday, September 25**.

Concurrent/Breakout Sessions- 45 minutes to 1 hour

Quick Hit Sessions (TedTalk Format)- 45-minute Quick Hit Presentation in the “Ted Talk” format (10
-15-minute presentation of well-formed ideas followed by facilitated discussion).

CONFERENCE PROPOSAL DUE DATE

January 15, 2018

SUBMIT YOUR PROPOSAL

online

<http://www.surveygizmo.com/s3/4007447/IPMA-HR-Call-for-Proposals>

*****Please read the following information in entirety as it contains important information about
the Call for Proposals process*****

HR2020

While all topics and proposals will be considered, a significant portion of the conference sessions will be building upon the [HR2020 Shifting Perspectives: A Vision for Public Sector HR Report](http://ipma-hr.org/hr-resources/hr-2020-shifting-perspectives) recently published by IPMA-HR - <http://ipma-hr.org/hr-resources/hr-2020-shifting-perspectives> .

The HR2020 research report serves as a critical roadmap to public sector HR professionals on how to transition from an administrative to a leadership role within their organizations. The overall focus of the report is that HR professionals exist in a rapidly evolving world with volatile economies, major environmental impacts, rapid technological changes, and the changing needs of the workforce. These changes require HR professionals to think differently about how to shape government agencies that deliver services to citizens. Because the business of HR revolves around human capital resource management, HR professionals can fundamentally influence and shape organizational outcomes by identifying future trends and assisting in navigating successfully through them.

The framework starts with three critical lenses: business acumen, innovation, and strategic orientation. HR initiatives designed to move services from transactional to transformational need to be viewed through these lenses to be effective. The report also identified five key areas HR needs to invest in programs and services so that their roles can be strategically positioned to be drivers of change and innovations. These five areas are leadership, culture, talent, communication and technology. Concurrent session and “Ted Talk” submissions that fit within the five areas and three lenses will be given additional consideration in the evaluation and selection process.

Conference Audience:

The Conference strives to promote sound practices of Public Sector Human Resources, attracting HR Executives from federal, state and local governments who have a desire to excel in their profession and find solutions for the unique challenges of public sector employment.

Proposals:

IPMA-HR seeks experienced presenters with proven speaking ability. Those with a track record of speaking and performing well at large training conferences and events with public sector audiences will be given preference. We strive to offer a balanced program of educational sessions by selecting proposals which best fit within the framework and theme of our program. The goal is to provide conference participants with real-world insights, techniques and methodologies of Human Resource Management in the public sector.

Requirements:

For consideration, presentations must be:

- New – original presentation for the IPMA-HR International Training Conference
- Unique – special, fresh, new, or not available through other mediums/client in-office presentations;
- Compelling – evoking interest, attention, or admiration in a powerfully irresistible way; and
- Applicable – must demonstrate a pragmatic balance between theory and practice, must be applicable in today's workplace.

Presentations at the IPMA-HR International Training Conference are not to promote the products or services of any particular organization (authors excluded). Practitioners need only apply.

Evaluation & Selection:

The Program Committee will review all completed proposals submitted on or before **January 15, 2018** and which meet the criteria outlined above.

Expectations:

****IPMA-HR does not pay concurrent session speakers nor do we reimburse for expenses.**

IPMA-HR expects presenters to:

- Meet all deadlines
- Retain the session content and audio/visual needs as originally submitted
- Not change the identity or number of presenters without permission from the Program Committee
- Provide high-quality handouts by the date and in the format requested; handouts should be forwarded in electronic format for inclusion on the International Training Conference medium (e.g. zip drive, CD, app, and/or website)
- Honor the IPMA-HR commitment to provide education by not showcasing or promoting the speaker's practice, services or products
- Respect IPMA-HR as the sponsoring organization with either positive or neutral comments from the platform; and
- If you are a public sector employee, please check with the Ethics Officer of your organization about any conflicts
- Bring their own device, print handouts and have presentation on a thumb drive or loaded on the computer.

In Return, IPMA-HR will:

- Provide each speaker with one complimentary registration to the Training Conference for the day of presentation and the Training Conference food and beverage offered before 5:00 PM that day.
- Feature your presentation, your photo, bio/contact information in the Training Conference program materials and website.
- Assign a member of the Program Committee to personally assist you with any questions or concerns you may have.
- Provide you with valuable professional exposure to public sector HR professionals from throughout the United States and internationally.

ABOUT THE PRESENTATION PROPOSAL:

Speakers are to provide the following information about the proposed presentation at the 2018 IPMA-HR International Training Conference:

Title / Summary of Session:

In 300 words or less, provide a summary of the content. If you are selected to present, the description submitted may be used in promotional materials including the IPMA-HR website (www.ipma-hr.org). Please note: IPMA-HR reserves the right to revise your title/description for program clarity.

Primary Learning Objective:

Please provide a one-sentence primary learning objective of your presentation. (EXAMPLE: This session will help participants prepare for the changes in the workplace by examining and discussing emerging issues in HR and their effect on day-to-day HR responsibilities). Do not give bullet points, multiple objectives joined by commas or semi-colons, or several sentences.

Type of Presentation:

The format for these presentations will be from 45 minutes to 1 Hour in duration. Concurrent/Break-Out Session or a 45-minute Quick Hit Presentation in the "Ted Talk" format (10 - 15-minute presentation of well-formed ideas followed by facilitated discussion).

Presentation Topics of Interest

- Social Media Policies and managing social media in the workplace
- Social Media Recruiting
- Executive Coaching and benefits of coaching
- Executive Leadership
- Specialty Rx: how to get a handle on this ever increasing spend
- Successful Wellness Initiatives
- Controlling healthcare spend
- Active shooter training and experiences
- Talent Management
- Organizational Branding - culture, talent acquisition, performance management
- Artificial Intelligence in HR
- How Technology is used to enhance HR
- Advancements in Performance Management
- Cultural Change Success Stories
- Developing an executive compensation plan for government executives
- Developing an effective executive training and development program (for succession planning and developing leadership soft skills)
- New initiatives in healthcare management (i.e., domestic medical tourism, sleepio, specialty chronic illness management)
- Unconscious Bias

Presenter(s):

Please attach a head-shot photo and a brief (one- paragraph) biography of the presenter(s). The photos and biographies of selected presenters will be used for the program and promotional materials. Receiving a head-shot photo and biography in advance will significantly reduce the time to organize the materials. Please also provide your contact information so the Program Committee can contact you with any questions about your proposal.

Submitting your proposal:

All submissions must be received via electronic submission to the website on or before **January 15, 2018**.

By submitting your proposal, you agree:

- To adhere to the stipulations as stated in this Call for Presenters;
- To adhere to the deadline schedule
- To not use your presentation as a showcase for the promotion of your business, practice or product.

If you have any questions regarding the International Training Conference & Expo and the Exhibitor/Sponsor opportunities available below are some available contacts.

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